

Earth Tracks 2008



As a 2008 Earth Tracks Sponsor, you will receive recognition and value for your contribution. You become our partner in helping children and adults reconsider their role in protecting our environment and making the necessary behavioral changes to do it. **Earth Tracks is an opportunity to reach 1500-2000 environmentally aware, outdoor orientated, nature appreciative visitors that are a great target audience!**

Eco Sponsor (\$1,500 Level) receives:

- Your logo will be included in all print materials and name mentions in promotional messages. Marketing materials will include: billboards, posters, event signage & guides, press releases, school mailings, and pledge cards taken home by students.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households**, on our website (including website link for 3 months).
- Your logo will be printed on t-shirts used in the natural tie-dyeing class and the canvas bags to be given to the first 100 families visiting the zoo Saturday May 17th.
- You will receive a duo-benefit of exposure at both of our green events: Earth Tracks (May 16 & 17, 2008) and Earth Day Science Fair (April 18, 2008). Specifics can be tailored to meet your needs, which could include: banner placement, conducting a workshop, introducing Michael Monroe and/or judging the environmental science fair and art contest, providing product samples, coupons or branded premiums.

Entertainment Sponsor (\$500 Level) receives:

- Your logo will be printed on canvas bags which will be handed out to the first 100 families on Saturday, on the event billboards and included in the event guide.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households**, on our website (including website link for 3 months).
- Your banner or sign displayed at the entertainment stage area

Inspiration Sponsor (\$300 Level) receives:

- Your logo will be printed on the t-shirts that will be used for our natural tie-dyeing class, on the event billboards and included in the event guide.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households**, on our website (including website link for 3 months).
- Your banner or sign displayed at the craft area.

Pledge Card Sponsor (\$150 Level) receives:

- Your logo on the event pledge cards taken home by students.
- You will be recognized in our quarterly newsletter the Wild Times, sent to approximately **2,300 households**, on our website (including website link for 3 months).

Yes! I will sponsor the 2008 Earth Tracks event at the following level:

Eco-Sponsor Entertainment Sponsor Inspiration Sponsor Pledge Card Sponsor

Company Name: _____ Phone: _____

Your Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Website: _____

Please return by **January 31, 2008** – Fax to: (218) 723-3750 or mail to: Lake Superior Zoo, 7210 Fremont Street, Duluth, MN 55807. For more information, call Susan Wolniakowski at (218) 730-4500.