

BOO AT THE ZOO - 2007

Participation Levels:



▪ **Treat Station Sponsor - In-Kind Contribution (30 Spots Available Each Day)**

Decorate and staff your Halloween Treat Station and hand out candy or another special treat to Boo visitors. The time commitment is from 10:00 a.m. to 5:00 p.m., plus set-up and take-down each day. Be prepared to provide 5,000 treats at your station per day. Select one or both days:

___ **Saturday, October 6th**

___ **Saturday, October 13th**

▪ **Pumpkin Sponsor - \$150 Sponsorship**

Hundreds of pumpkins are needed for the Boo event. Some are carved for Halloween decorations and placed around the Boo Path and some become animal enrichment pumpkin treats for zoo animals. Pumpkin Sponsor logos or name will be included on the large Pumpkin Patch sign, as well as on each animal enrichment sign displayed at respective animal exhibits.

▪ **Hayride Sponsor - \$300 Sponsorship**

Display your banner at the start of the hayride and along the hayride path during the event. Banner sponsor logos will be included in the event guide.

▪ **Event Guide Sponsor - \$750 Sponsorship (Only 4 Available)**

Sponsor the event guide and take advantage of this coupon opportunity! The event guides will be printed with your coupon and logo. The event guide is comprised of a zoo map with the list of Treat Station Sponsors and locations, a scavenger hunt activity and a coupon from your company.

▪ **Trick or Treat Bag Sponsor – \$850 Sponsorship (Only 4 Available)**

Your logo will be printed on the 10,000 trick-or-treat bags imprinted that will be given to children both Saturdays. Deadline September 10, 2007.

Benefits for all sponsor levels:

1. Your logo or name listed on the Lake Superior Zoo - Boo at the Zoo web page/website
2. Recognition as a Boo at the Zoo sponsor in the **Wild Times** newsletter and in all Boo at the Zoo event promotional materials
3. Passes your booth workers to get through the Boo at the Zoo admission gate
4. The opportunity to market your business to families with young children and reach 6,000 to 9,000 people each day

Yes! I will sponsor the 2006 Boo at the Zoo event in the following ways:

- ___ **Treat Station Sponsor – In-Kind Contribution**
___ **Pumpkin Sponsor - \$150**
___ **Hayride Sponsor - \$300**
___ **Event Guide Sponsor - \$750**
___ **Trick or Treat Bag Sponsor - \$850**

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zipcode: _____

For more information, call Anita Alberding at 218-723-3748!